

ANNOUNCING

Phoenix Group and Telesto Digital Have Merged



We are pleased to announce that Phoenix Group and Telesto Digital have merged to create eNOVA – the next-generation medical communications company dedicated to **eVolutionizing** customer engagement.

Current principals from both companies will continue to serve, each holding a Managing Partner role to comprise eNOVA's leadership team. The combined talent and expertise of the management team provides an unparalleled blend of innovation and insight.

The current market has evolved to a unified stakeholder-engagement model. Since 2002, Phoenix, a Medical Communications and Speakers Bureau company, has continued to adapt to market dynamics to maintain a leadership position in the industry. Telesto Digital's Radius Direct® is a game-changing, cloud-based technology platform designed to unify engagement. Together, our strategically developed content and execution capabilities, powered by our advanced technology, creates a unique resource for our clients. eNOVA will enable you to engage with the right balance of content to the right customer mix across the stakeholder ecosystem.

eNOVA provides an end-to-end, integrated, customer-centric business model designed to advance science and medicine by transforming stakeholder engagement.

Visit our new website to learn more: www.TEAMeNOVA.com